

ABSTRACT OF THE DISCLOSURE

A recommendation system and method are disclosed. In the system and method, the personal schedule of the user is used to modify the recommendation functions of media events. The personal schedule may be entered by the user or determined through monitoring over time. An exemplary recommendation function modification is if a media event ends after the user's bedtime, as indicated by the personal schedule. In this example, the recommendation function of that event will be reduced in value because the user will likely go to bed before the event is over.

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